

<b>Module Code:</b>	BUS7B1
---------------------	--------

<b>Module Title:</b>	Emphasising the Environment
----------------------	-----------------------------

<b>Level:</b>	7	<b>Credit Value:</b>	15
---------------	---	----------------------	----

<b>Cost Centre(s):</b>	GABP	<u>JACS3</u> code:	N100
		<u>HECoS</u> code:	100079

<b>Faculty</b>	SALS	<b>Module Leader:</b>	Dr Alexis Mason
----------------	------	-----------------------	-----------------

Scheduled learning and teaching hours	15 hrs
Guided independent study	135 hrs
Placement	0 hrs
<b>Module duration (total hours)</b>	<b>150 hrs</b>

<b>Programme(s) in which to be offered (not including exit awards)</b>	Core	Option
MBA	✓	<input type="checkbox"/>
MBA Human Resource Management	✓	<input type="checkbox"/>
MBA Marketing	✓	<input type="checkbox"/>

<b>Pre-requisites</b>
A first degree and appropriate work experience

**Office use only**

Initial approval: 30/01/2020  
 With effect from: 01/09/2020  
 Date and details of revision:

Version no: 1

Version no:

**Module Aims**

To examine the complex relationship between business practices and the impact on the global environment  
 To consider ways in which business can contribute positively to global environmental concerns and policies

**Intended Learning Outcomes**

Key skills for employability

- KS1 Written, oral and media communication skills
- KS2 Leadership, team working and networking skills
- KS3 Opportunity, creativity and problem solving skills
- KS4 Information technology skills and digital literacy
- KS5 Information management skills
- KS6 Research skills
- KS7 Intercultural and sustainability skills
- KS8 Career management skills
- KS9 Learning to learn (managing personal and professional development, self-management)
- KS10 Numeracy

**At the end of this module, students will be able to****Key Skills**

1	Prepare a critical insight into the development and progression of environmental issues and concerns within the context of business and management	KS1	KS5
		KS3	KS6
		KS4	
2	Design a structured plan which supports the introduction of an environmental strategy organizational aim within in a team, departmental, functional or overall context	KS1	KS5
		KS3	KS6
		KS4	
3	Synthesize the potential benefits of incorporating sustainable issues as an organizational behaviour, value and beliefs	KS1	KS5
		KS3	KS6
		KS4	KS9

**Transferable skills and other attributes**

Environmental, contextual and sustainable practices

**Derogations**

*None*

**Assessment:**

## Indicative Assessment Tasks:

Assessment 1: A longitudinal report which traces the development of corporate social responsibility

Assessment 2: A poster presentation to illustrate an environmental management plan which may draw on international standards

Assessment 3: Reflective practice to consider ways in which business ethics and sustainable practice may contribute to an improved future environment

Assessment number	Learning Outcomes to be met	Type of assessment	Weighting (%)	Duration or Word count (or equivalent if appropriate)
1	1	Report	30%	1350
2	2	Poster presentation	45%	900
3	3	Reflective practice	25%	750

**Learning and Teaching Strategies:**

The learning and teaching strategy will consist of formal lectures to present theory, principles and practices which will form the foundation of the learning outcomes. Students will be encouraged to interact and contribute as a means of developing critical skills. Tutorials will be activity based using real world case studies and live examples to apply the theory into practice and develop their decision making and evaluating skills. In addition, students will be encouraged to undertake self-directed study and further research on selected topics to acquire additional perspectives which will provide them with a deeper understanding of the topics covered.

**Syllabus outline:**

What is Corporate Social Responsibility: Foundations and evolution  
 Drivers of corporate social responsibility  
 Corporate rights and responsibilities  
 Stakeholders and corporate social responsibilities  
 Socially responsible investment and economics  
 Sustainable development, compliance and accountability  
 Implementing corporate social responsibility  
 Business ethics

**Indicative Bibliography:****Essential reading**

Weybrecht, G. (2013) *The Sustainable MBA: A Business Guide to Sustainability*, 2<sup>nd</sup> Edn., John Wiley, Chichester

Young, S.T. and Dhanda, K.K. (2013) *Sustainability*, Sage Publications, London.

**Other indicative reading**

Blowfield, M. and Murray, A. (2019) *Corporate Social Responsibility*, (4<sup>th</sup> Edn.), Oxford University Press, Oxford

Malin, C. (2018) *Corporate Governance* (6<sup>th</sup> edn.) Oxford University Press, Oxford.

Rosenberg, M. (2015) *Strategy and Sustainability*, Palgrave Macmillan, Basingstoke.

Worthington, I. (2013) *Greening Business*, Oxford University Press, Oxford.

Journals:

*Business Strategy and the Environment*